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## **PRISM JOHNSON LIMITED**

(FORMERLY PRISM CEMENT LIMITED)

#### H & R JOHNSON (INDIA) DIVISION

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Registered Office: 305, Laxmi Niwas Apartments, Ameerpet, Hyderabad - 500016, Telangana, India.

eserves the right to change the specifications without prior notice. Sometimes, variations in shade or size may occur which is inherent to the ceramic industry. Before fixing the tiles, we urge you to read and follow the fixing instructions given on the carton box of the tiles. The company will not take any responsibility and will not accept any complaints of shade, size or planarity once the tiles have been fixed.

Although every effort is made to ascertain that all the information provided in this brochure is accurate before printing, errors may still happen. Please contact the local branch office for updated information before placing orders. The information contained in this catalog is given in good faith. The Company takes no liability on account of any loss or damage either consequential or otherwise as a result of the information provided therein.

**View our Tile informative videos** 





**Download Johnson Tiles Mobile App** 









MORE **SQUARE** FEET PER SLAB!

- ► Large format slabs
- **▶** Seamless look
- ► Minimum grout lines

CONCERN FOR AESTHETICS RESEARCH AND



**IDHNSON PORSELANO** BEAUTIFUL IMPRESSIONS. FOREVER.



Maximum Hygiene Minimum Maintenance

www.hrjindia.com











# OUR VISION DRIVES EVERYTHING WE DO....

Improving Lifestyles of our customers by providing innovative

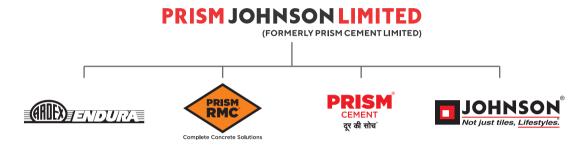
# PIONEERS AT WORK, HOME & PLAY

products & services.

In 1958, H&R Johnson (India) was established which has silently entrenched itself in many aspects of your lives. With a rich legacy of 60 years behind us, we are amongst the largest players in India today in the lifestyle solutions space with a wide range of offerings across tiles, bathroom solutions and engineered marble and quartz.

# THE CONFIDENCE, BEHIND OUR CONFIDENCE

The confidence that we exudes comes from the backing and business leadership of our company Prism Johnson Ltd (Formerly Prism Cement Ltd), one of India's leading building material conglomerate. Besides H&R Division (India), Prism Johnson Ltd also has two other divisions – Prism Cement division with a range of cement products and Prism RMC (India) division which is among India's leading brands in the ready-mix concrete and other concrete solutions space. Ardex Endura (India) Pvt Ltd, our JV with Ardex group of Germany is among the leading player in tile adhesives and grouts and also offers waterproofing and other construction chemical products.







# PIONEERING INNOVATIONS, THAT SOLVE YOUR PAIN POINTS

Backed with the finest R&D setup of the country and our penchant for understanding the pain points of our customers, we have been at the forefront of launching most of the innovations and unique features in our products over the last 60 years – to name a few

- Anti-skid & Water-repellent Tiles for Bathrooms
- Large Format Slabs
- Rectified Wall Tiles
- Digitally Printed Wall & Floor Tiles
- Johnson Marbonite Vitrified Wall and Floor Tiles
- Germ Free Tiles & Sanitaryware
- Joint Free Tiles
- Exterior & Industrial Flooring Solutions

# **LEADING BY** innovation















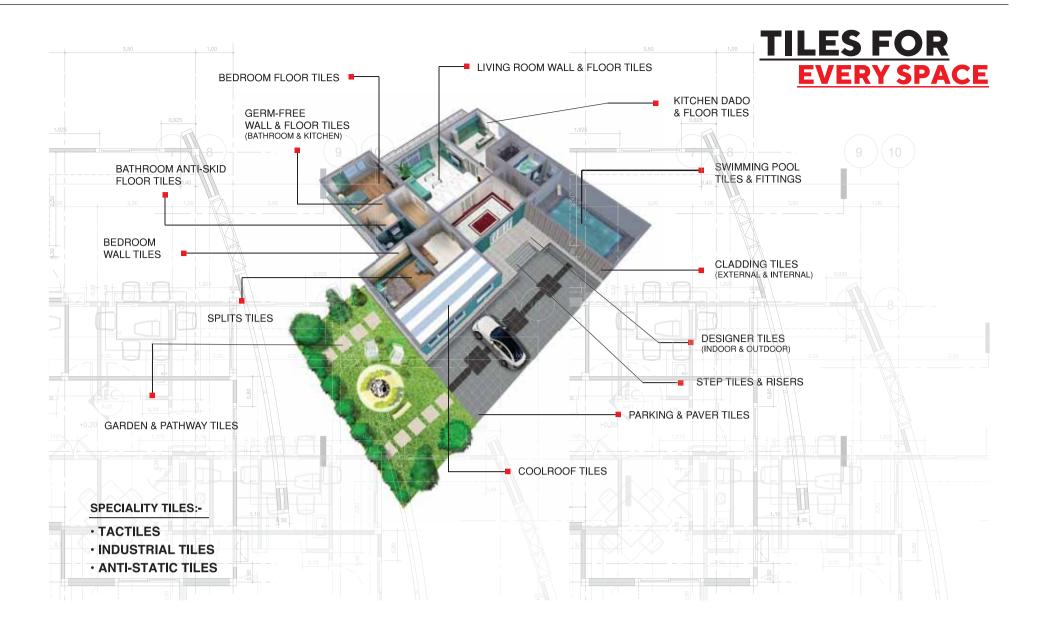
















# INDIA'S MOST INTEGRATED TILE MANUFACTURING COMPANY

Being India's most trusted tiling brand requires that trust to be maintained in every stage of developing each and every product that bears the name of the brand. That's why at H&R Johnson, our Felspar Mines are Self-owned, the soluble salts and inks are manufactured in-house, and even the dies and punches are made in-house. All, so that every step in the process comes with the same quality and assurance, that you expect from us.



Johnson has the most modern manufacturing units across strategic locations in India. Our manufacturing facilities employ the best technology from world leaders in tile manufacturing equipment. All our plants are ISO compliant with both 9001 and 14001 certifications as well as OHSAS 18001 certification.





# OUR WIDE-SPREAD NETWORK

To make sure only the best reaches the most, H&R Johnson has over 1,000 exclusive dealers and over 10,000 sub-dealers, 35 branches and many House of Johnson showrooms. More importantly, the brand offers after sales support on your fingertips, with a Pan India customer service.

## **H&RJOHNSON**

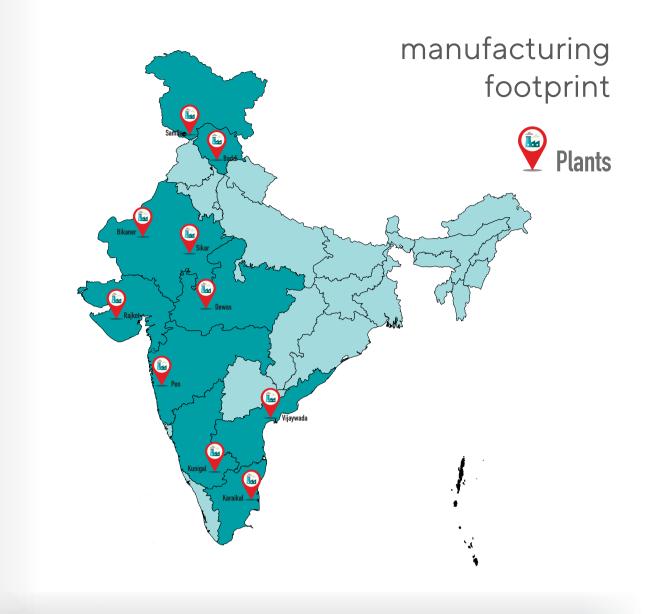
manufacturing plants in India

#### NOTE: MAP NOT TO SCALE.

City locations and the boundary shown are indicative and should not be used for any geographical references.

## **CERTIFICATIONS**

Johnson is India's largest tile manufacturer. It's commitment to quality, service and innovation is backed by certification from world's leading accreditation bodies.





# CERTIFIED

#### ISO - 9001:2008

For implementing a Quality Management System for the Manufacture and Supply of Ceramic Tiles.



#### **OHSAS-18001**

For implementing an Occupational Health & Safely Management System for the Manufacturing of Ceramic Tiles.



#### **ISO-14001**

For implementing an Environmental Management system for the Manufacturing of Ceramic



Indian Green Building Council
M E M B E R

Member of

Indian Green Building
Council



# towards an access friendly India... the red ramp project

It's not easy to live in India if you're one of the millions of people who are differently-abled. There are not enough ramps for wheelchairs; the pavements are not very friendly to people who are blind, public transport buses and taxis don't have special facilities and there are a millions of other problems that the differently-abled people face every day in India.

As part of our social responsibility H & R Johnson has launched the Red Ramp Project to spread awareness in our country about the need to make public places access friendly in India for our differently abled people. It is our wish and hope that the Red Ramp Project enables the people and other organizations in India to sit up, take notice and contribute in their own ways towards making our country access friendly.

For more details about this initiative log on to www.redrampproject.org

# going green is our SECONO nature

The pressure on nature's resources increases every day, jeopardising the future of the planet, and the human race itself. The onus lies on the shoulders of corporate citizens to act responsibly.

Fulfilling this responsibility, we at Johnson have initiated a number of measures, both big and small. We promote energy conservation by reducing unnecessary use of precious natural resources. Towards this, we increasingly use green fuels like biomass energy and wind energy. We also leverage local resources, and keep manufacturing and distribution local to cut down on fuel consumption wasted in transportation.

Our initiatives in energy conservation have been awarded by the likes of Gas Authority of India Limited (GAIL), and the Bureau of Energy Efficiency (BEE), Ministry Of Power, Government Of India.

But the biggest reward is the thought that we are leaving the planet behind for our children like the way we found it. Pure and green.



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On our 60<sup>th</sup> Anniversary of Making tiles in India, JOHNSON PORSELANO presents -

## **Royal Care Slabs**

The best in class large size, fully vitrified slabs and splits for your walls and floors ensuring hygiene, ease of maintenance and durability along with the element of aesthetics which is contemporary and fits in your plan of overall ambience of the space you are creating!

Not just another run of the mill large size tile, the new series, Johnson Porselano RCS comes with the element of trust. Trust of millions of customers and users across continents.

The finest quality of raw materials, with the latest production technologies and decades of R&D in ceramic engineering, ensures the best in class tiling options with distinct advantages over similar looking options in the market.



- ► Large format slabs
- **▶** Seamless look
- **▶** Reduced grout lines



#### HYGIENE & CLEANLINESS

- Easy to clean and maintain
- Stain & Scratch resistant options
- Resistance to household chemicals



#### **THEMES**

- · Unique selection of marbles
- Warmth of chosen wood compositions
- Natural stone and concrete
- Metal sheet and decoration



#### **STRONG & DURABLE**

- · Resistant to deformation
- · High breaking strength & MOR
- Authentic porcelain, negligible water absorption



#### **HEALTH & ENVIRONMENT**

- Anti-microbial technology CARE®
- Weighs less, just 9mm slim
- Environment freindly



#### **AESTHETICS & STYLE**

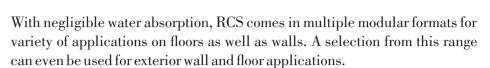
- Options to suit all interior styles
- Carefully chosen shades and themes
- Multiple surface textures



#### SAFE-SURFACES

- Non-toxic
- Frost & Fire resistant
- No decolouring

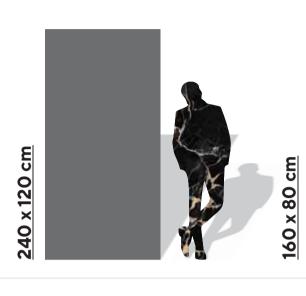
# **VERSATILE**



To break the monotony or create an altogether different effect you can use the elongated versions called splits along with the larger formats on walls & floors. The splits range is available in two modular & balanced sizes:  $20 \, \mathrm{cm} \, \mathrm{x} 120 \, \mathrm{cm} \, \mathrm{x} 120 \, \mathrm{cm}$ .









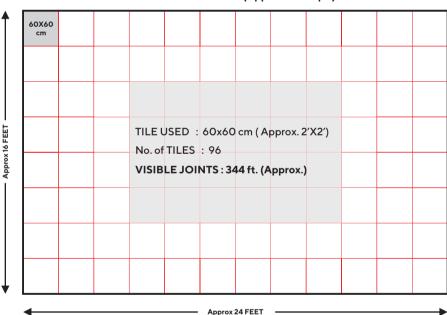
120 x 20 cm

# THINK LARGE with ROYAL CARE SLABS

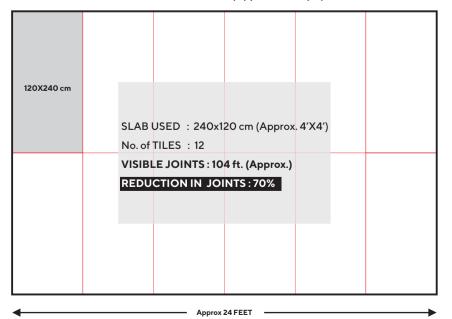
Large format slabs transform your space magically with a host of benefits by using such bigger sized slabs - you not only get a seamless look on your floors and walls, the large size also ensures you are able to reduce the number of joints between tiles in a given room size, which adds to the ambience and also enables easier and faster tile installation and better tile maintenance. Reduced joints also mean reduced use of Tile joint grouting.

Take a look at these examples of a living room comparing tile joints when you use a conventional size 60x60 cm (app 2'x2') tile and Royal Care Slabs of sizes 120x120 & 240x120cm.

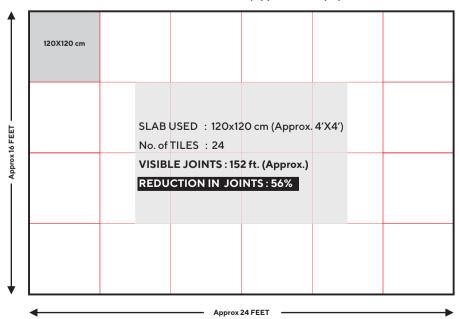
#### ROOM SIZE: 24'X16' (Approx. 384 sq.ft)



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# THE CARE® ADVANTAGE

Each Royal Care Slab presented here is made using Johnson's Germ-Free technology. The instead presence of the anti-microbial compound used in RCS punctures the cell membrane and kills the microbes. This property remains active across a wide spectrum of microbes for the entire life of these tiles.

Tested for bacteria such as — Escherichia Coli (E-Coli), Staphylococcus Aureus (MRSA), Pseudomonas Aeruginosa, Bacillus Subtilis (Grass Bacillus) and Aspergillus Niger (A. Niger-fungus). The anti-microbial effectiveness of RCS meets and exceeds international standard protocol — JIS Z2801; minimum log reduction of 2 log bacteria i.e. 99%.

#### <u>CARE<sup>®</sup> feature of RCS is</u> <u>non-toxic and safe for humans.</u>

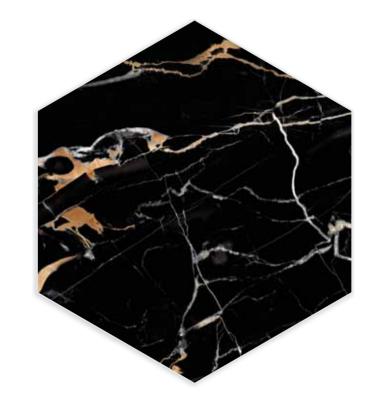
- Breeding of bacteria and fungi is curbed on the tile surface
- Stain and mold causing bacteria are inhibited
- Reduced possibilities of infection
- Control on malodour caused by bacteria
- Keeps the tile surface cleaner



## SURFACE FINISH OPTIONS IN RCS

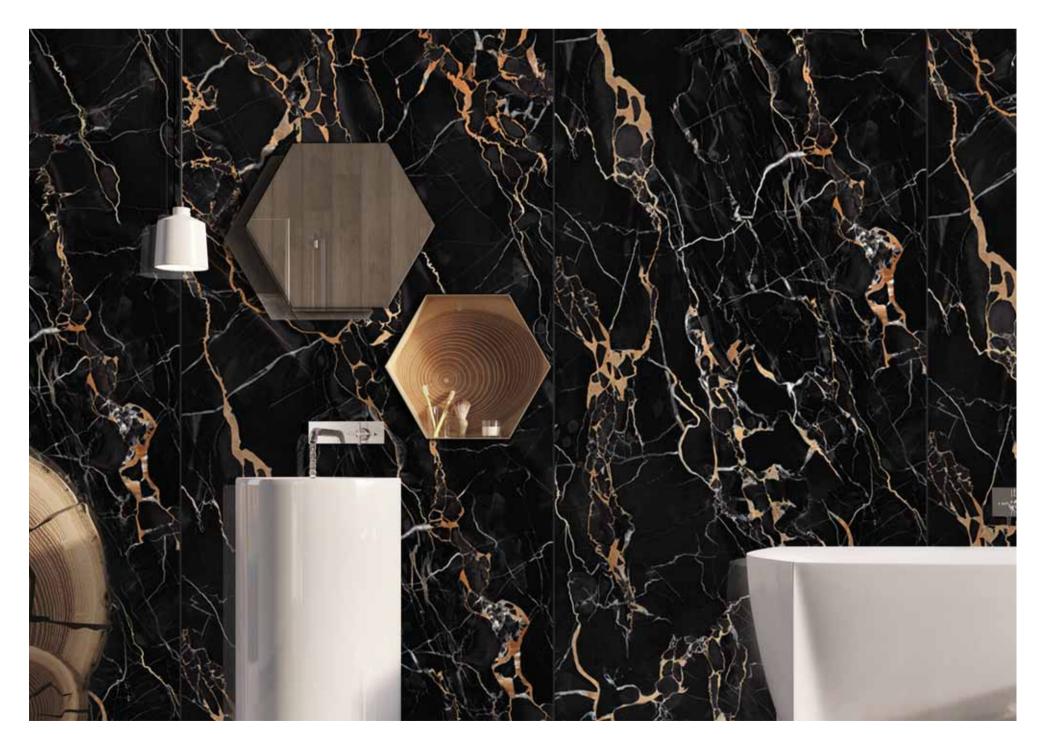
Surface finishes play an important role in creating an ambience to the space being designed through its touch and feel as well as the level of reflection from the tiled walls & floors.

The Royal Care Slabs collection has 5 distinct and meaningful surface finishes to match any space theme and design.



## **PLAZMA**

Super shining, mirror-polish effect that adds charm to your choice and connects you to the glare of richness. Suitable for wall application and residential interiors.





The texture on the surface supports the design element with variable relief and mimics — real wood, metal sheet and cement finish in its original form.

# RASSO

This smooth, satin like matte finish comes in handy when reflection from the tiled surface is not desired.

It has a distinctive sheen and lends itself to easy maintenance. This finish is robust enough to handle normal stresses on the floor.



**LISO** 

Polished, shining marble finish. Suitable for residential and office interior walls & floors.

# Technically, all glazed and polished vitrified tile have a tendency to get minute scratches which may affect the aesthetics in the long run as the consistent reflections from the surface gets disturbed in the otherwise shining surface. The same can be minimized by effective control on dust and sand brought by the shoes on the floor and avoiding movement of heavy and sharp objects on it. Walls on the contrary do not pose any such challenge for reasons easy to understand.

All the surface effects are suitable for residential interior applications as they are not subjected to high footfall as in commercial and exterior spaces.

# Application areas for different finishes

<u>Space</u>	<u>Residential</u>		<u>Light</u> <u>Commercial</u>		<u>Commercial</u>		<u>Exterior</u>	
<u>Finishes</u>	Wall	Floor	Wall	Floor	Wall	Floor	Wall	Floor
<u>NRS</u>	<b>V</b>		$\overline{\checkmark}$			$\overline{\checkmark}$	V	
Rasso	V		$\overline{\checkmark}$		$\overline{\checkmark}$	$\overline{\checkmark}$	V	V
Liso #	V						V	
Plazma #	V	V	$\overline{\checkmark}$		$\overline{\checkmark}$		V	







# Classical, monumental

elegance of exotic white marbles!



MADIELLE BIANCO - PLAZMA

## **ADVANTAGE**

Very strong yet slim composition

Anti-microbial CARE® properties

Seamless surface with minimum grout lines

Design and application flexibility

PASSION ACCENT - PLAZMA







ALASKA BIANCO - PLAZMA



**BEAUMONTE - PLAZMA** 

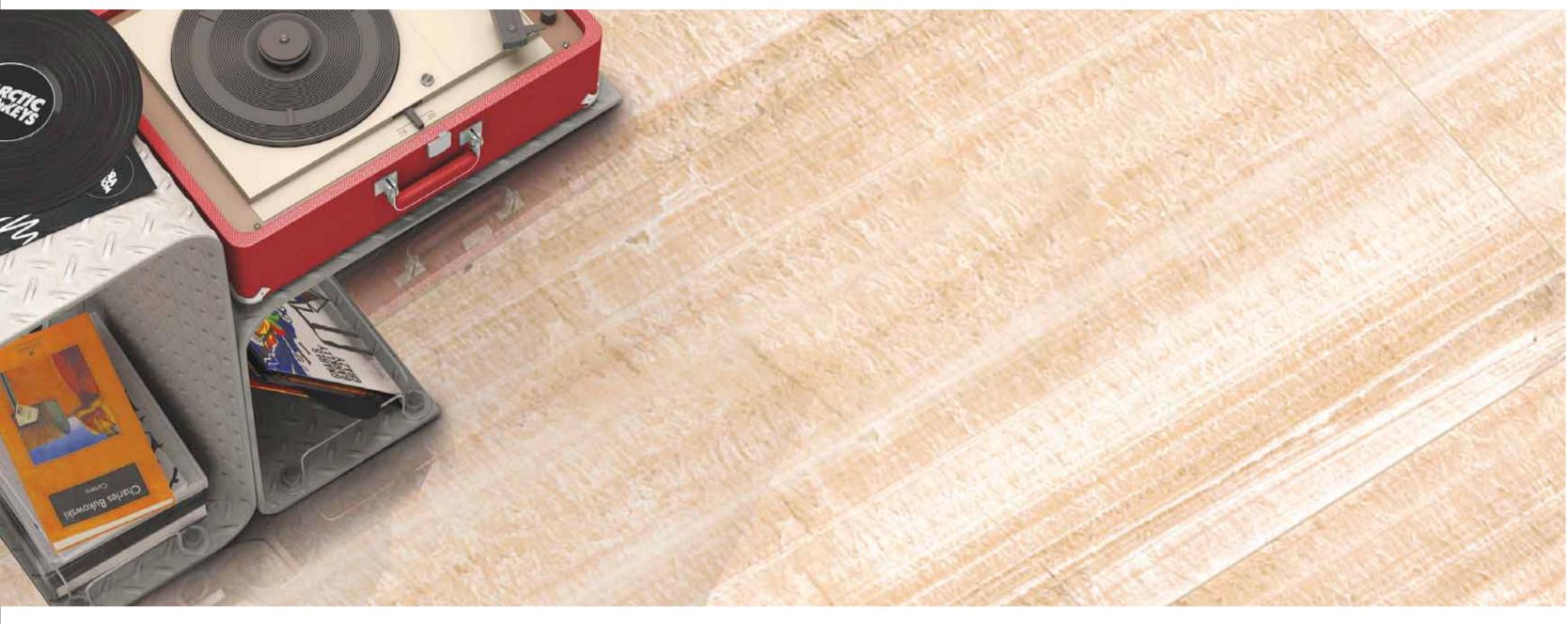


INSPIRATIONS
FROM NATURAL, ELEGANT
CHOICES CREATED IN VITRIFIED
SLABS WITH DISTINCT ADVANTAGES.

Classical richness and modern taste is the essence of these carefully crafted fully vitrified authentic porcelain slabs.









**MERCURY BROWN - PLAZMA** 





Inspired by the popular and elegant marbles, these anti-microbial ROYAL CARE SLABS bring the advantage of size, design versatility and brilliant surface finish which lasts long without much efforts and maintenance.

Take these slabs into your wall or floor and see the sober, cool appearance of your space!







- VERY STRONG YET SLIM COMPOSITION
- ANTIMICROBIAL CARE® PROPERTIES
- SEAMLESS SURFACE WITH MINIMUM GROUT LINES
- DESIGN AND APPLICATION FLEXIBILITY



TRAVITINO - PLAZMA

#### Technically superior

These two elegant options are not just technically superior than their natural counter parts, but also carry the vein by vein and grain by grain beauty of those options. Truly an environment friendly option.



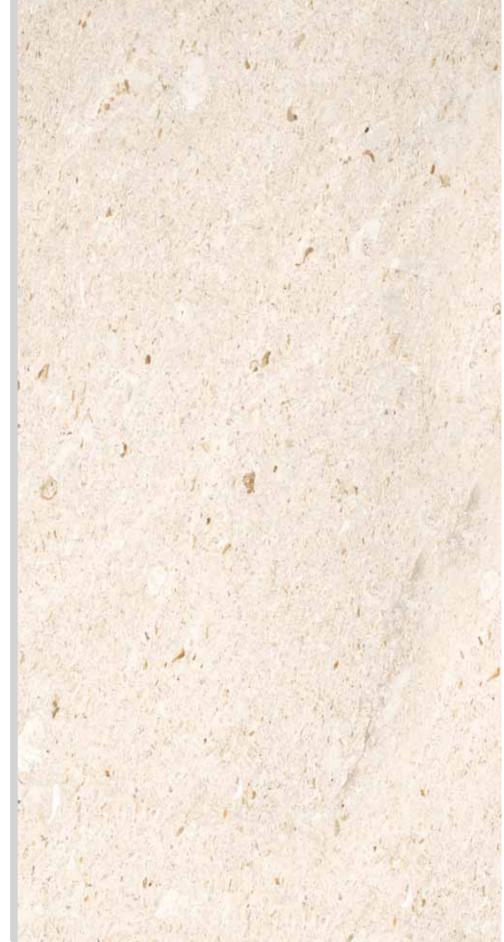
BRILLIANT REFLECTIONS AND DESIGN EXPANSION

DAINO - LISO









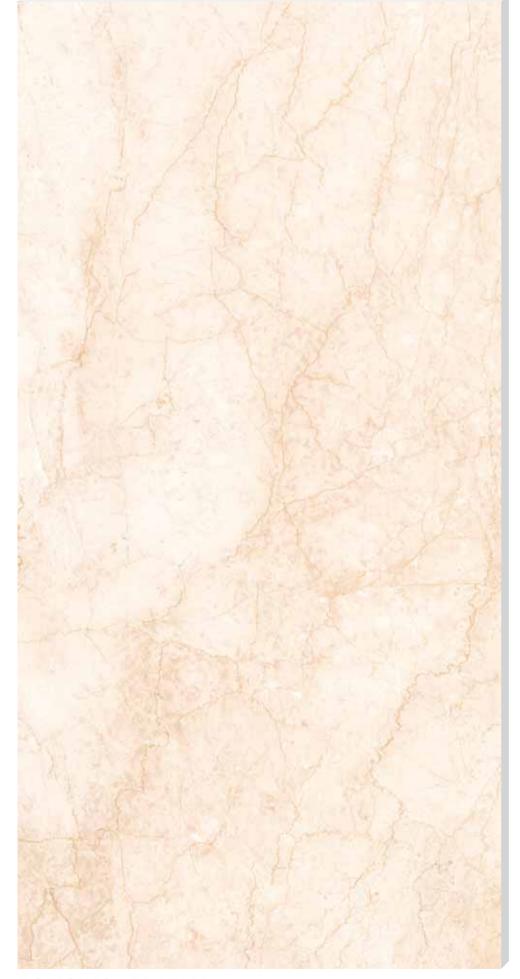
PERLATO BEIGE - PLAZMA

# **ADVANTAGE**

- Very strong yet slim composition
   Anti-microbial CARE® properties
   Seamless surface with minimum grout lines
   Design and application flexibility

# ORIGINAL NUANCES OF ELEGANT **MARBLES**

The natural variants of these Italian marbles are getting fast depleted. These marble finishes provide an environment friendly option to get the same Italian marble look on your walls and



**BOTICINO - PLAZMA** 





#### Unbeatable Elegance with subtle shades of brilliance

Macroni Gris and Macroni Beige Slabs in brilliant shining yet subtle surface finish brings a sophisticated character to your interiors. Take these to your accent walls to realise its true design potential.





**MACRONI GRIS - PLAZMA** 



**MACRONI BEIGE - PLAZMA** 

#### **Design flexibility**

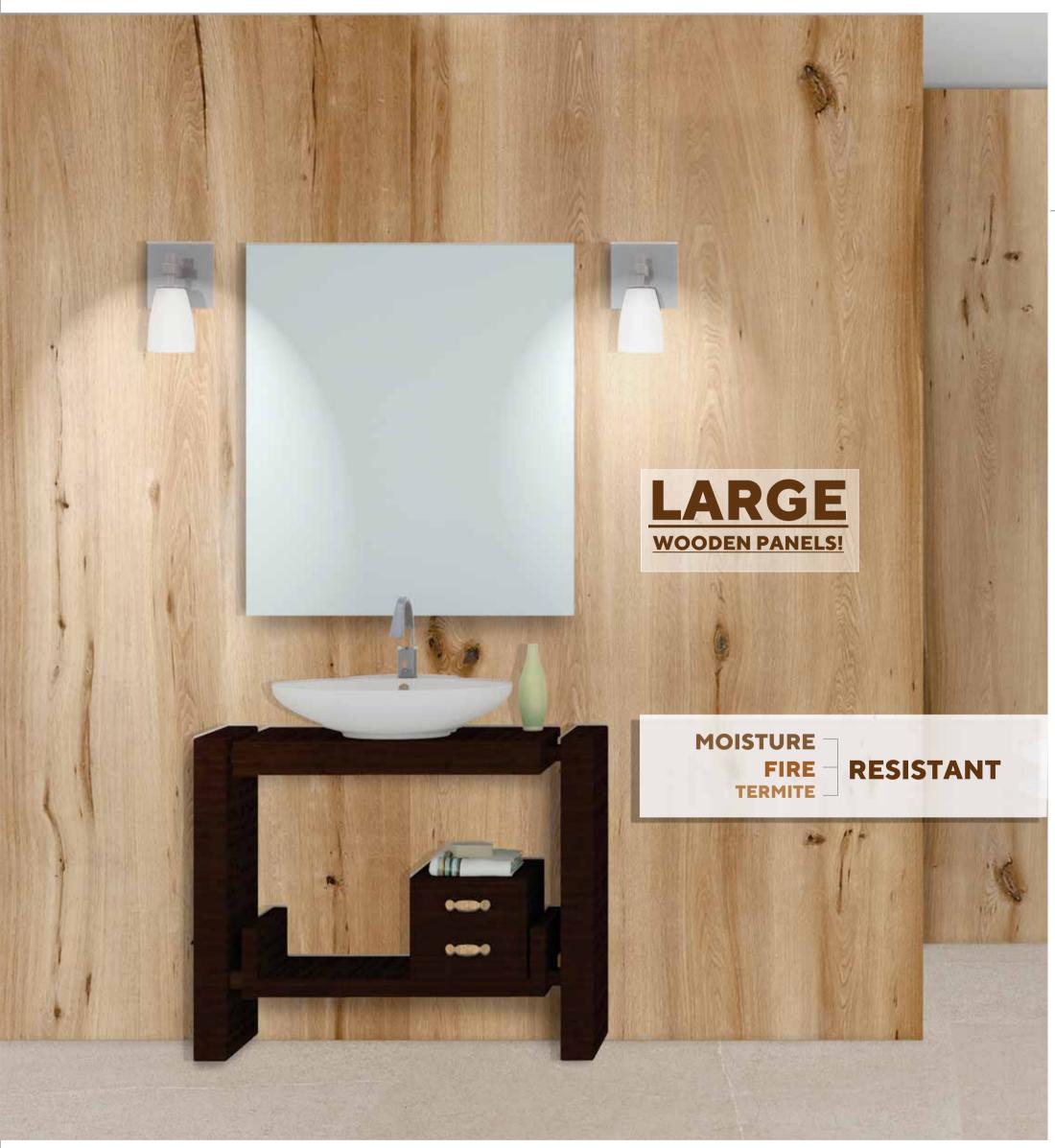
Designing is no longer a challenge to create customised ambience of your choice combining wood, glass, fabric, wallpaper and marble themes. These two elegant designs will come handy when you also observe the compatibility of their shades with other materials.

# A VERSATILE SOLUTION

Home, hospital or hotel, Royal Care Slabs bring the desired ambience along with hygiene and cleanliness.

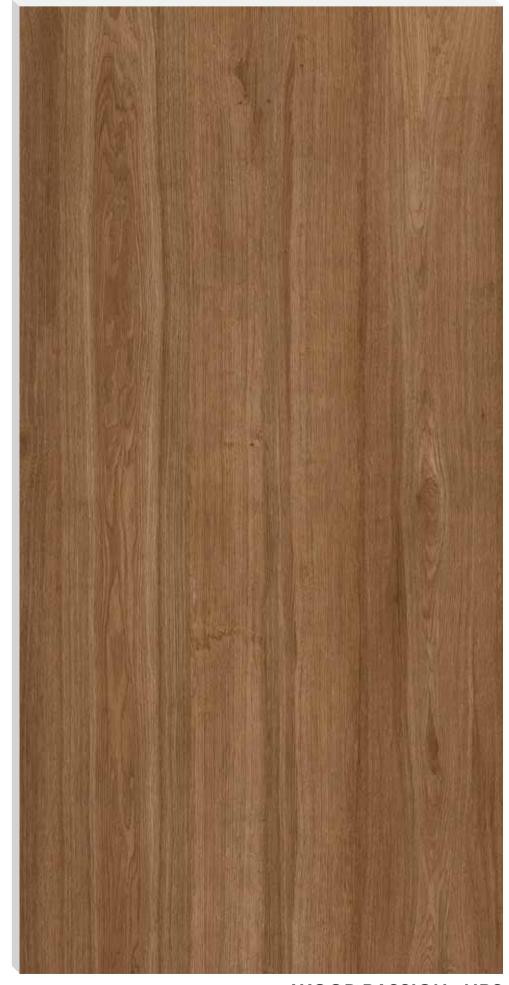






# THE HEALTHY WOOD. ANTI-MICROBIAL CARE®

An environment friendly option to natural wood, with the same stunning look of wood.





**WOOD COZY - NRS** 

# COZINESS

It is not by chance that the word cozy is associated with interiors. Spaces we live in are desired to be islands of harmony and warmth. Here the aesthetics comes with minimum maintenance.

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**WOOD PASSION - NRS** 





# **HEALTHY WOOD!** The composition in planks format adds the real charm by two elements. First one is the combination of wooden fibre lattice bringing in the natural variation and second one is its - natural relief surface!

# RUSTIC ROMANCE IN THE WOOD!

The wood collection in RCS captures essence of wood, grain by grain. Natural Relief Surface with minute relief of fibres in unpolished wood.



WOOD EMOTION - NRS







**BRECCIA GOLD - PLAZMA** 



ARMANI BRONZE - PLAZMA



# BRECCIA GOLD AND ARMANI BRONZE

Did you notice the subtle natural variation in tonality and grain distribution...

#### Design with character

Grain by grain, vein by vein... the two internationally most sought after marbles have some distinctive effects. RCS has recreated those details and added some more value.





Golden Portoro in stunning high reflectance finish is the inspiration...vein by vein, grain by grain! Ambrato Gold RCS brings this unique choice with additional benefits to you.

**BLACK & GOLD** 

## **METAL MIRACLE**

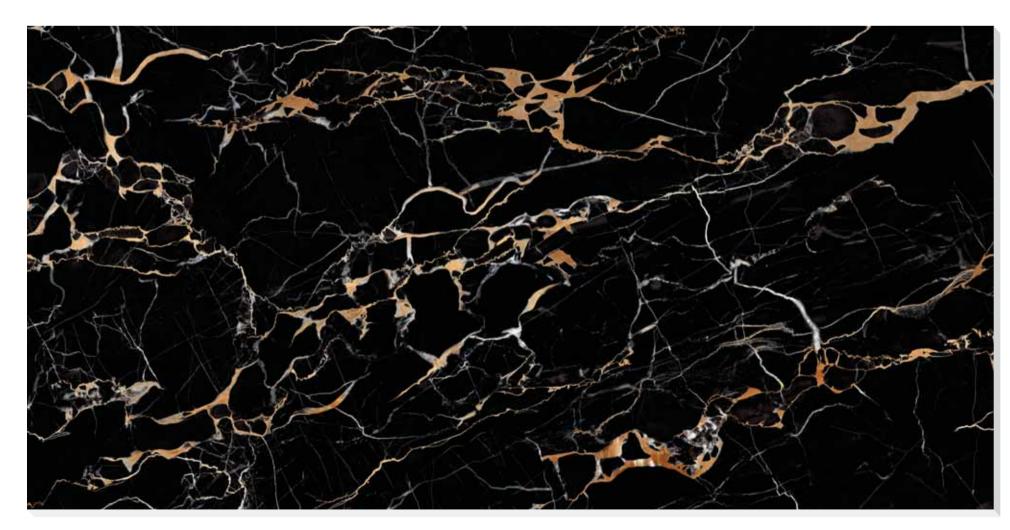
How about adding a carefully crafted metal sheet with natural relief caused by the carving work to your décor?

Metal Miracle is also available in elongated splits (30cmx 120 cm & 20cm x 120cm) in case you love the plank formation on your accent wall.



**METAL MIRACLE - NRS** 

# Germ-Free Surfaces with natural elegance and easy maintenance.



AMBRATO GOLD - PLAZMA

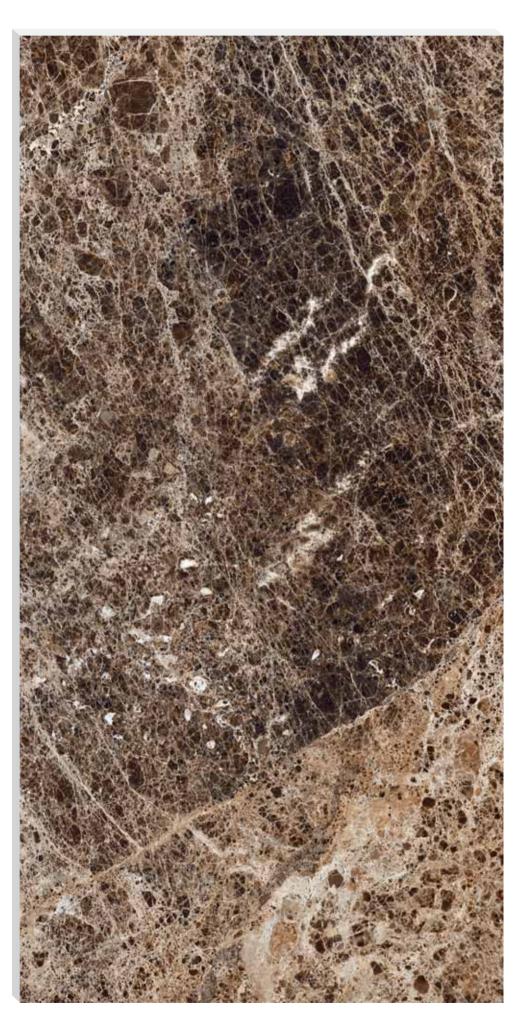


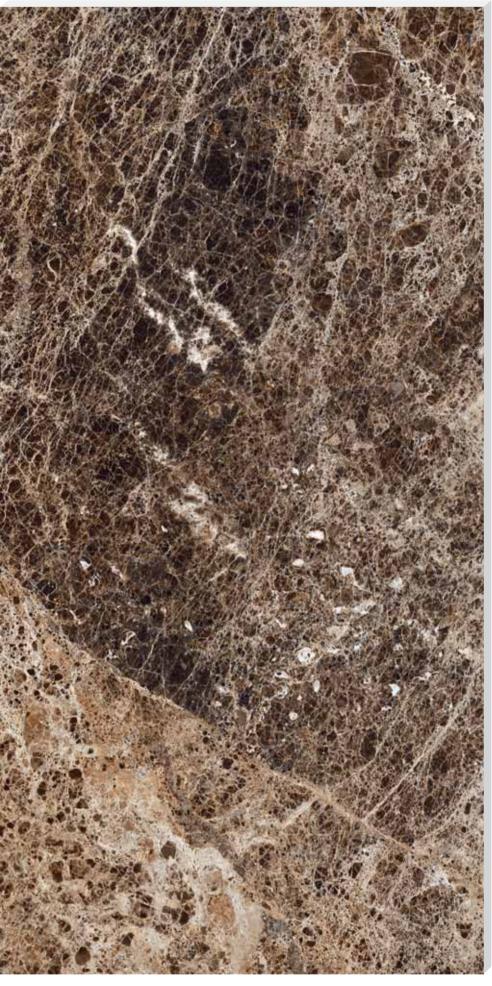
CHARMING REFLECTIONS











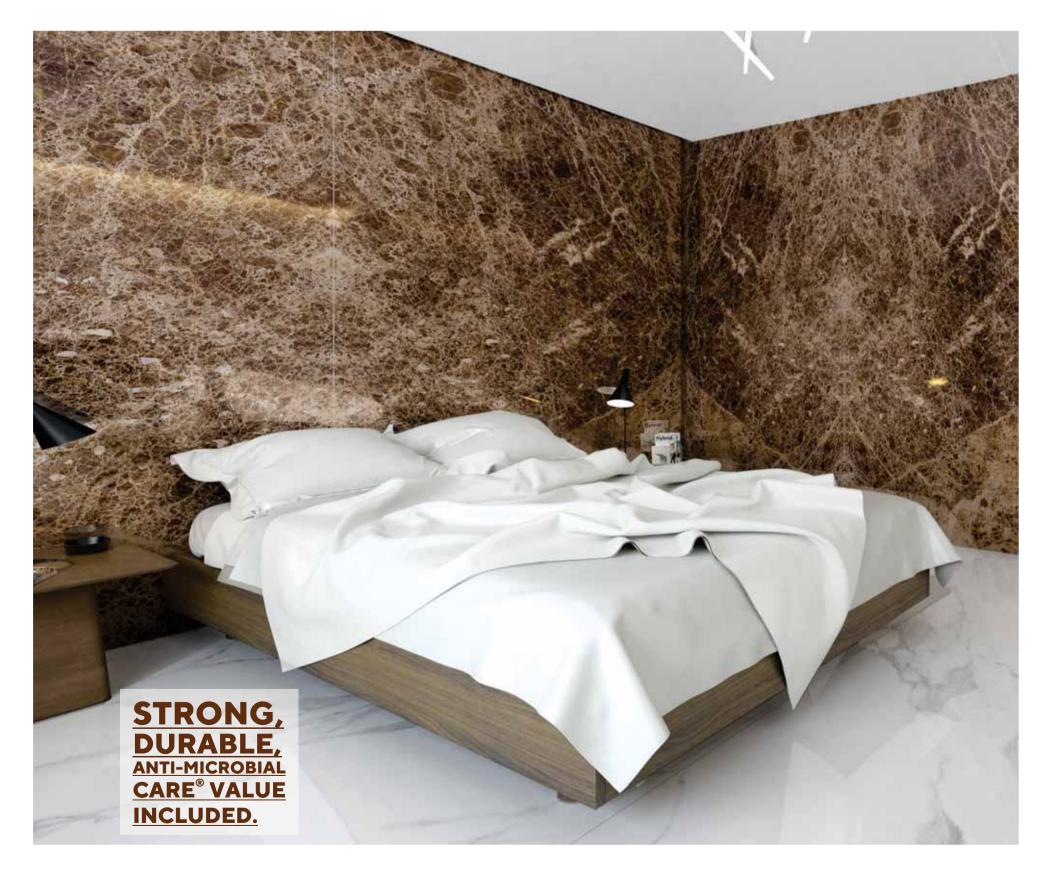
CADIZ EMPRA BKM - B - PLAZMA

# **BOOK MATCHED EMPRADOR**

Beauty of Empra combined with high lux Plazma finish, makes this book-matched option hard to resist!

#### Be careful to order!

As shown in the pattern, this butterfly pattern is formed using 2 different slabs which are mirror image of each other. You need to procure both – 'A' and 'B' components of this stunning concept.

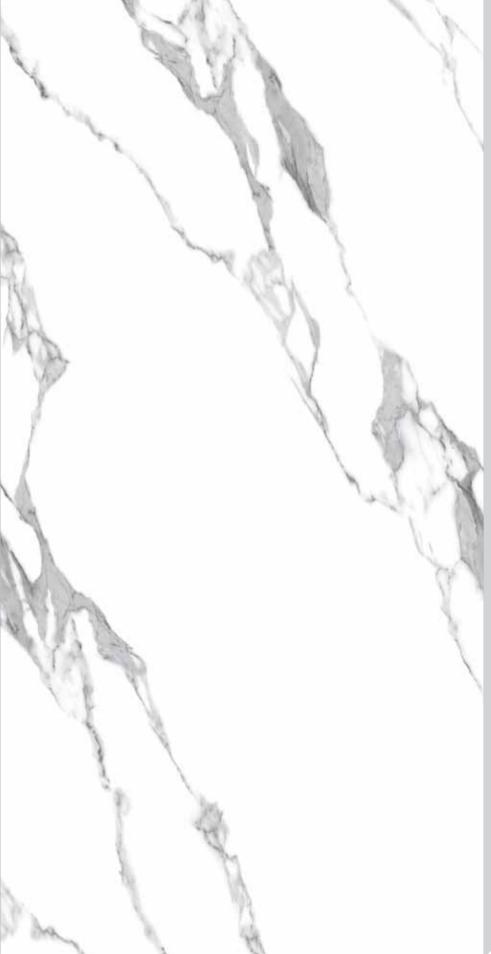


CADIZ EMPRA BKM - A - PLAZMA









PASSION ACCENT\_BKM - B - PLAZMA

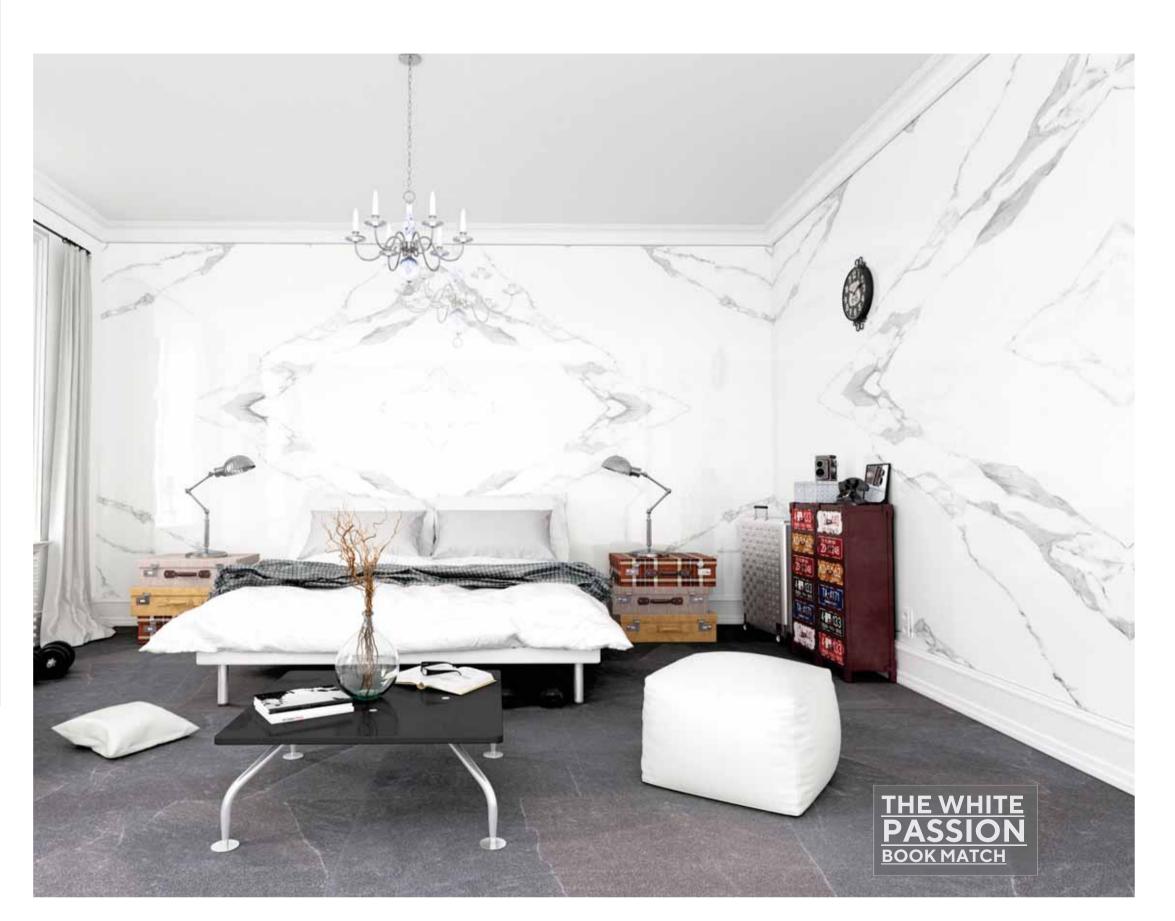
# THE WHITE PASSION BOOK MATCH

Another romantic white marble experience created in authentic vitrified slabs with anti-microbial CARE® value proposition.

## ELEGANCE WITH EASE

Book matching has been very challenging so far. The beauty of book matching lies in continuation of design in two surfaces which are perpendicular to each other.

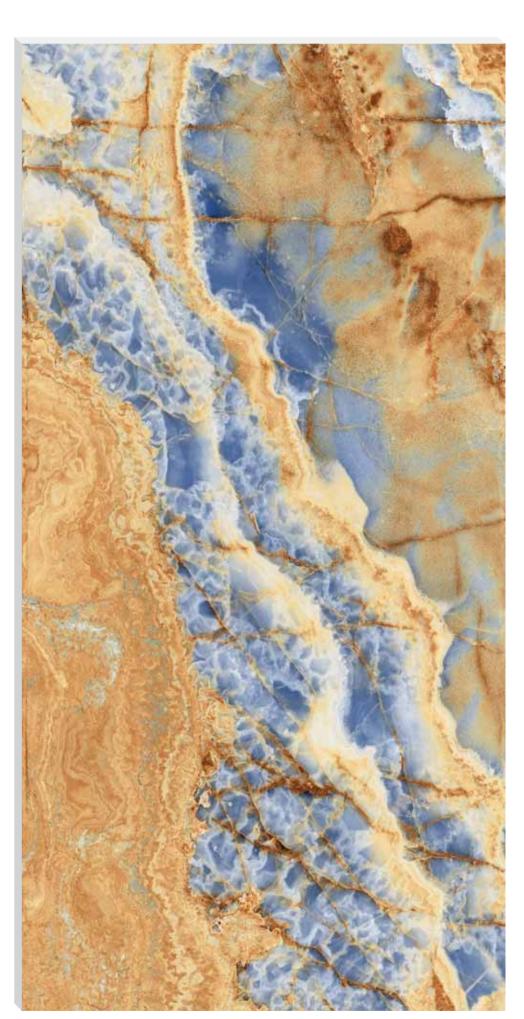
Passion Accents has bold smoky and expressive veins to make a mesmerising design and give a sense of completion.

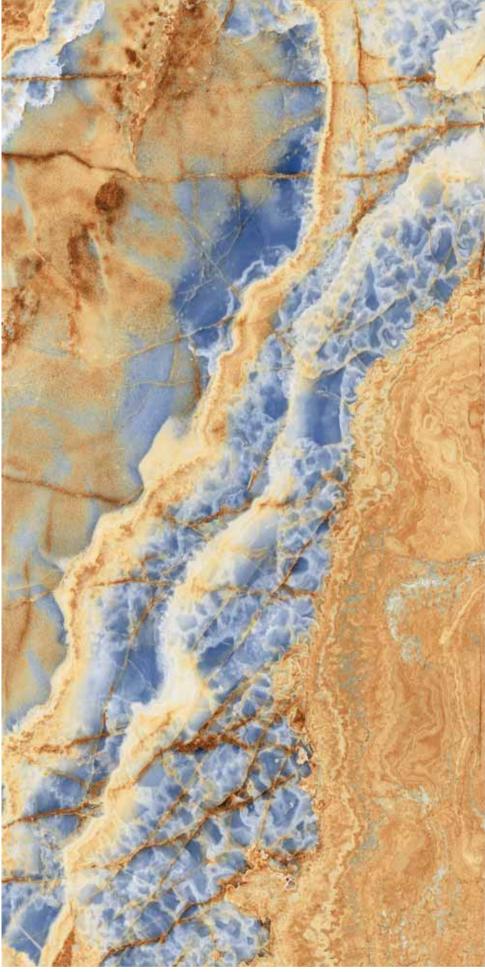


PASSION ACCENT\_BKM - A - PLAZMA



# JOHNSON PORSELANO BEAUTIFUL IMPRESSIONS. FOREVER.





SKY ONYX BKM - B - PLAZMA

# THE SKY IS NOT THE LIMIT WHEN IT COMES TO THE BOOK-MATCHED ONYX

The unique Onyx book-match concept provides a strikingly dramatic effect to accentuate any space, with rich contrasting colors and swirling patterns - truly a work of art!

# BRILLIANT SURFACE REFLECTION

The ubiquitous Plazma finish across these huge slabs combined with Stain resistance and Anti-microbial CARE® value proposition, makes the whole experience enjoyable right from the time you makes up your mood to use these till you see the final outcome!



To realise the true potential, you need to see this creation physically.





#### **Elegance and Style combined**

Let it be your living room or the bedroom, these  $120 \times 120 \text{ cm}$  square shaped slabs create a fulfilling background to other elements that complete the ambience.



# UNPARALLELED GRANDEUR OF MARBLES

Value added by unparalleled grandeur of marbles with the Anti-microbial CARE® advantage.









**AGATE CORSA - PLAZMA** 

## **ADVANTAGE RCS**

Very strong yet slim composition
 Anti-microbial CARE® properties
 Seamless surface with minimum grout lines
 Design and application flexibility

**ALASKA BIANCO - LISO** 





## Unbeatable design flexibility

 $Three-dimensional \, structure \, in \, slender \, thickness \, for \, the \, trouble-free \, realisation \, of \, large \, decorated \, walls.$ 







**AMARILLO ROCK - LISO** 





**ALDER WOOD - RASSO** 

# SEAMLESS WOODEN SURFACE

Minimum maintenance and maximum hygiene are the other two important requirement of modern life style. Stain resistance and CARE® value proposition bring both. The cozy feel of wood also compliments the overall décor at home.







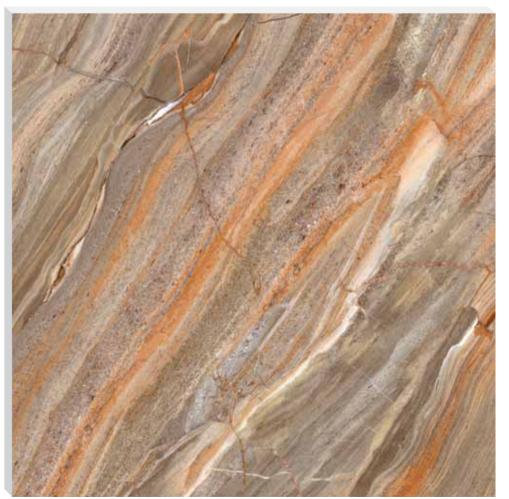
# NUANCES OF OPULENCE

These high shine options of RCS blend glamour and richness with hygiene and low maintenance in modern day opulence.

## **AMARILLO ROCK**

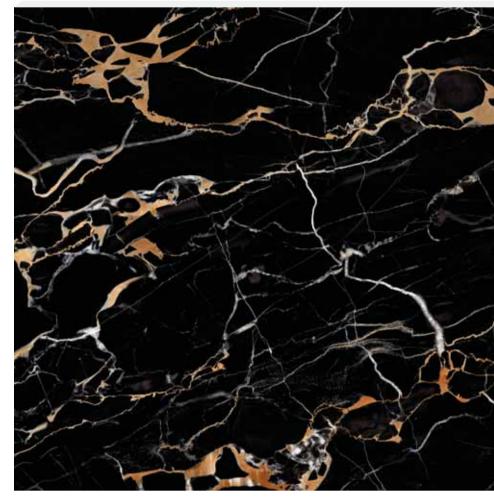
in plazma finish

Add a little more charm of shine on your floor and wall. This tile is ideal for use only on walls and residential flooring.









AMBRATO GOLD - PLAZMA



**AMARILLO ROCK - PLAZMA** 







MACCHIA RUST - PLAZMA

# FALLING IN LOVE WITH DETAILS

Macchia Rust with it's sparkling Plazma finish is a bold statement with details. Intricate composition and deep accentuation of shades give a character to the space- let it be the wall or floor!



# **MESMERISING**

# EFFECT OF LIGHT AND

## **DESIGN**

Armani Bronze option is available in two sizes and shapes. The rectangular 240cm x 240cm slab and the one shown here, the square 120cm x 120cm slab. Both in unique Plazma surface finish bringing in the grandeur to the space.





**ARMANI BRONZE - PLAZMA** 

## <u>Unbeatable aesthetics</u> <u>of design and shades</u>

The two square shaped RCS slabs shown here are eco-friendly substitutes of most sought after marbles in unique composition. Minimum maintenance, maximum hygiene come inbuilt!





#### Unbeatable value propositions

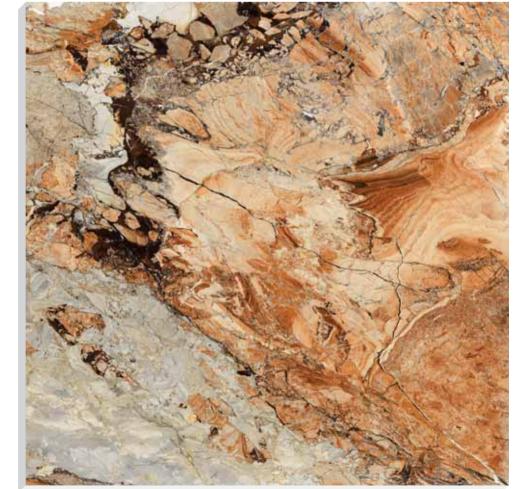
The high-end designing technology enables us to create high definition designs. RCS comes with added advantages of CARE® propositions and Stain Resistance!



### **CLASSICAL BOTICINO** IN POLISHED MARBLE <u>FINISH – LISO</u>

Few things don't loose the charm over time. Boticino Italian marble is one of those. To keep this elegant marble relevant, RCS adds hygiene and easy maintenance features of CARE®.









**BOTICINO BEIGE - LISO** 

## **BOLDNESS** OF NATURAL **EXPRESSIONS**

Aarmenia Rock is inspired by natural metamorphic rock which shows the sustaining nature of minerals under great pressure and temperature.

Plazma finish adds to the glamour!

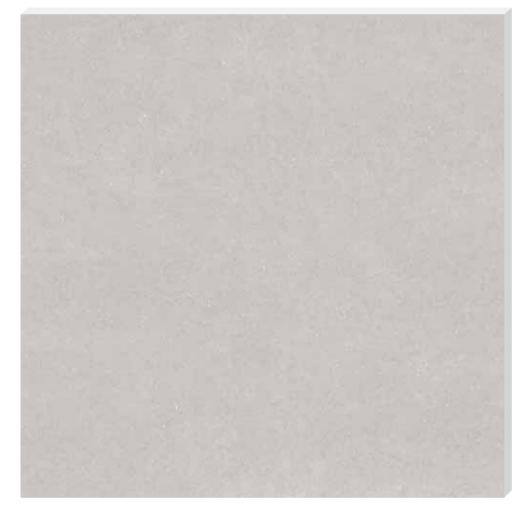
43 ARMENIA ROCK - PLAZMA





# Unique blend of

aesthetics and technology...



**BETONIO BRIGHT - NRS** 



## THE RAW CHARM OF CEMENT-CONCRETE DESIGNS IN NATURAL

REALISTIC RELIEF.

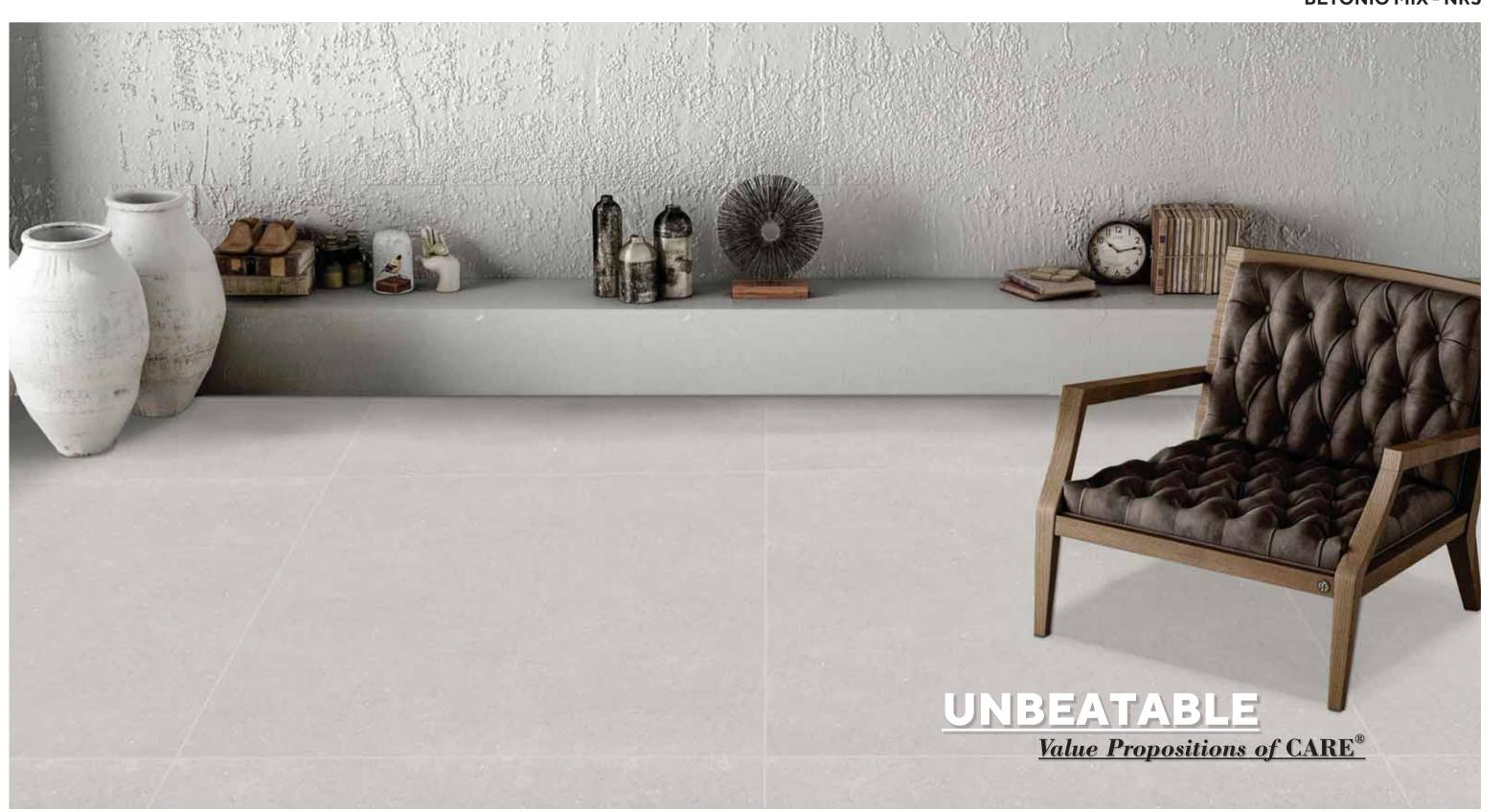
Going with the contemporary styling of interiors and exteriors, RCS presents a unique blend of aesthetics and technology.

# BREAKING the MONOTONOUS LOOK

Betonio Mix is the square slab carrying a unique composition of cement-concrete planks in harmonious yet varying composition. Stand alone or use with other two monochromatic slabs.
Stunning looks, guaranteed.



BETONIO MIX - NRS



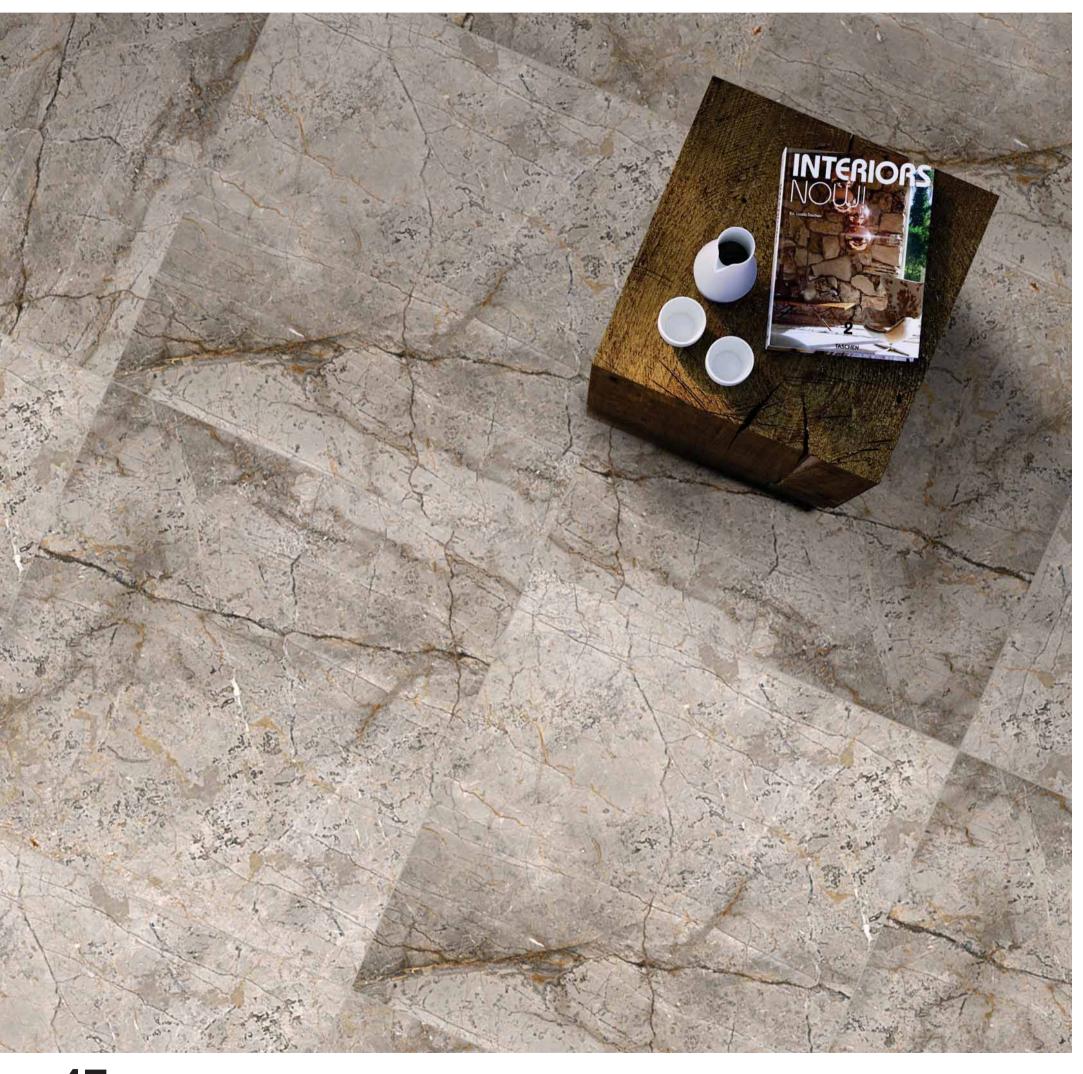
**BETONIO DEEP - NRS** 





#### <u>Unbeatable creation of technology and vision</u>

Caliza Rock in two different finishes exemplifies that when technology and intent meet, they can create more eco-friendly alternatives to the mined marble across the World.



# **STATEMENT IN**

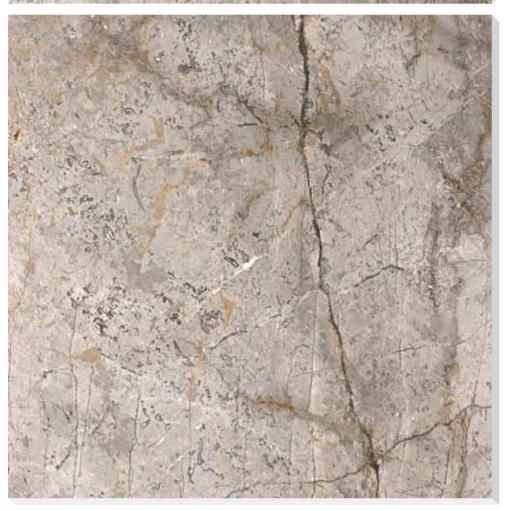
## DESIGN LANGUAGE

When you need a marble design in robust matte finish with a little shiny expression, the Caliza Rock tile is your perfect solution.









**CALIZA ROCK - RASSO** 

## Elegance with added Value

Both the variants of Caliza Rock carry the anti-microbial CARE® value proposition. While the LISO option gives a little shine to the surface, the Rasso variant remains mute on reflection but expressive in design.

CALIZA ROCK - LISO





# BALANCED DESIGN DENSITY





**CARPINIS TRAVINO - LISO** 





BRECCIA GOLD - PLAZMA



# Maximum Hygiene

Minimum Maintenance

# JOINTLESS EXPANSION OF SQUARES

Carpinis Travino in Liso finish and Beaccia Gold in Plazma finish reinterprets the material with new functionality.









**CRISTALLO RUST ONYX - PLAZMA** 

# **SUITABLE FOR WIDE RANGE OF APPLICATIONS** IN RESIDENTIAL **INTERIORS.**



## **BLENDING PAST AND PRESENT**

Diana and Onyx have been favourite marbles over centuries for interiors. Now these come with the added advantage of CARE® value proposition.



**DIANA BEIGE - LISO** 

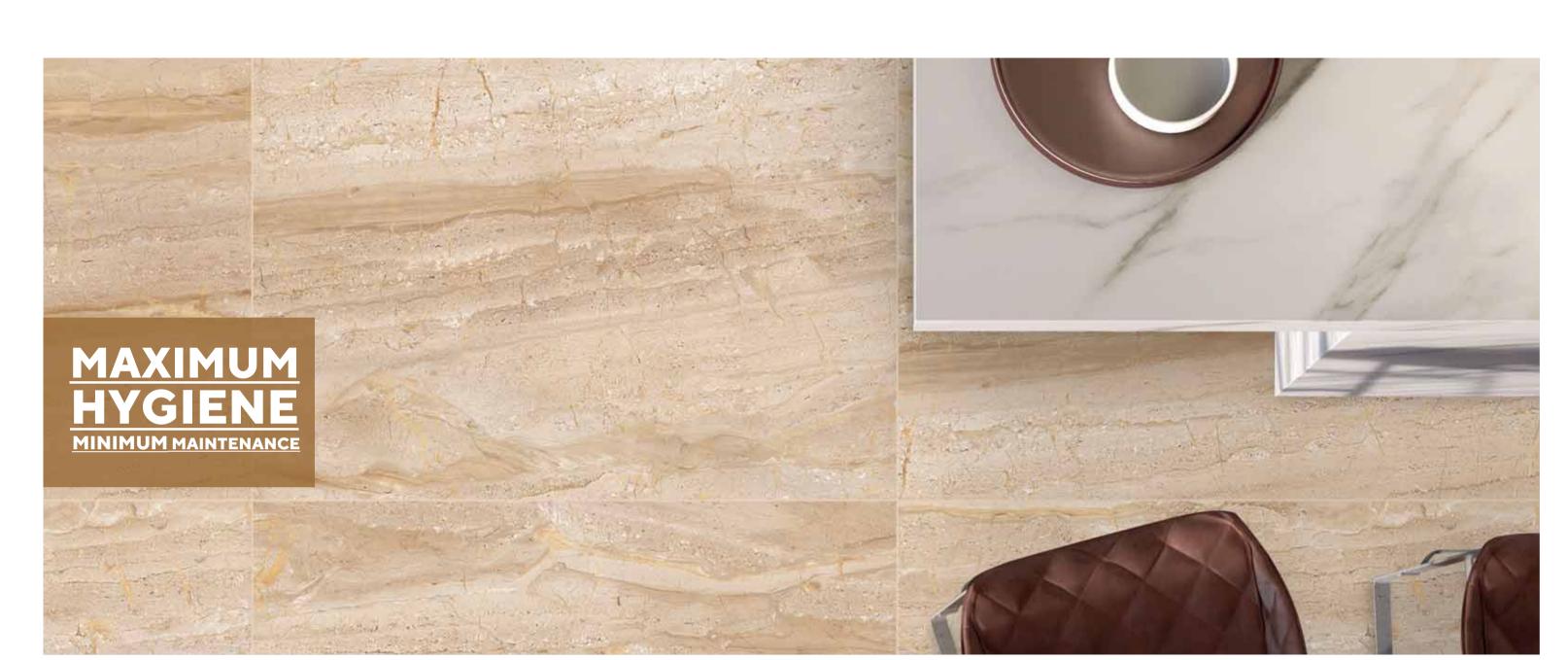


**UNBEATABLE** 

**Value Propositions of CARE**®











# MARBLE FLOOR WITH NO GLARE!

Diana in its classical Beige shade is a favourite of classical interior themes with modern styling of the overall space. Diana is also available in Soft-Matte finish which ensures that there is no glare from the tiled surface where you do not want it.

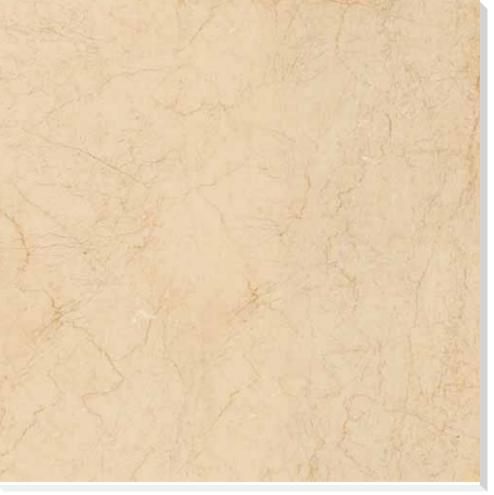
The Rasso finish is robust and can be taken even to the interiors of commercial spaces with light footfall.

# **ELEGANCE**

#### OF SOFT MATT FINISHED MARBLE

120cm x 120cm Beaumonte, the beige coloured subtle but expressive marble in soft matte (Rasso) finish can accompany the Beaumonte RCS in 240cm x 120cm in Plazma finish if you desire to create a monochromatic impression by contrasting finishes on walls and floors.





**BEAUMONTE - RASSO** 

**DIANA BEIGE - RASSO** 





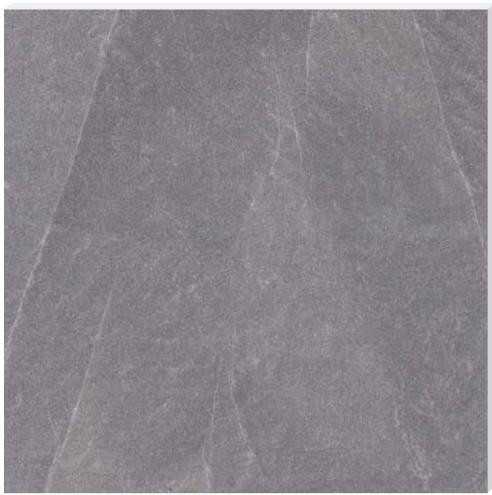
# TACTILE TEXTURES

The subtle expression of earthen shades and muted mineral veins of MAXIS series of RCS are unique!

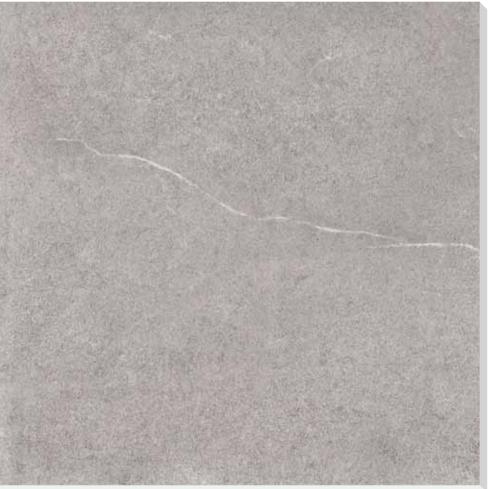


**MAXIS BEIGE - RASSO** 





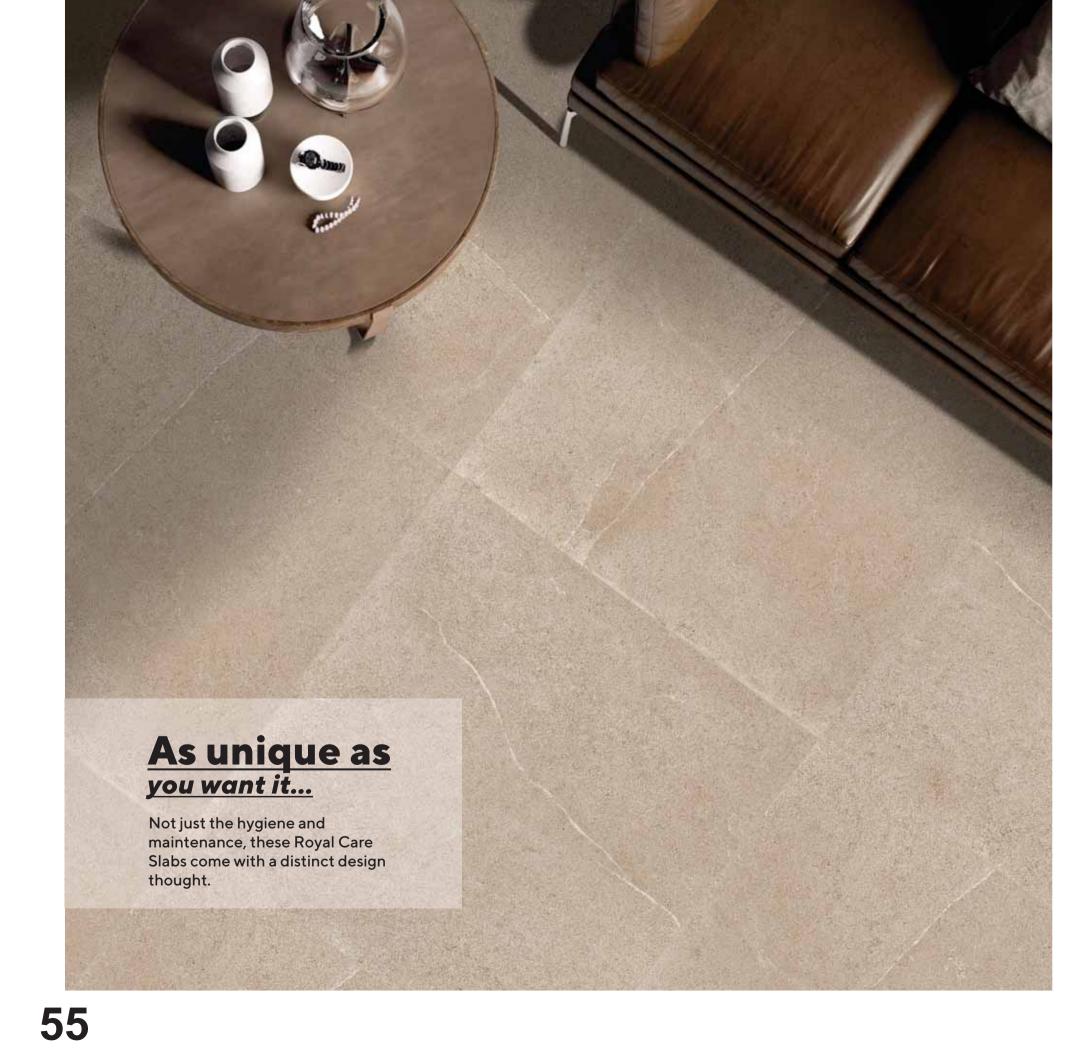
**MAXIS GRIS - RASSO** 



**MAXIS DUSK - RASSO** 

# **DESIGN**THINKING

Maxis series is designed keeping the Tactile tool in mind. While the surface appears to be hard to support the material replicated, these slabs are actually easy to maintain as the real surface is very smooth. Moreover, the CARE® advantage is intact.



**MAXIS SAND - RASSO** 





# RAW, SEMI FINISHED APPEARANCE

Sparkle series suits the contemporary architectural and home designing trends. Homogeneity of design gives the feeling of harmony and balance.



SPARKLE GREY - NRS

# ANOTHER TACTILE creation

Homogeneous distribution of mineral grains with customised colour palette to support the contemporary interior styling with other material contributing to the overall ambience, making the SPARKLE series a good choice. While the surface appears to be rough & tough, it has a soft touch feel and is easy to maintain.



SPARKLE BROWN - NRS



DESIGN WITH CHARACTER AND APPEAL.

SPARKLE BEIGE - NRS





# MARBLE & METAL

Rusted metal and polished white marble may not seem to have a lot in common. But a closer look of both these themes in our Royal Care Slabs will spell out the possibilities.



## **ADVANTAGE RCS**

- Very strong yet slim composition
- Anti-microbial CARE® properties
- Seamless surface with minimum grout lines
- Design and application flexibility











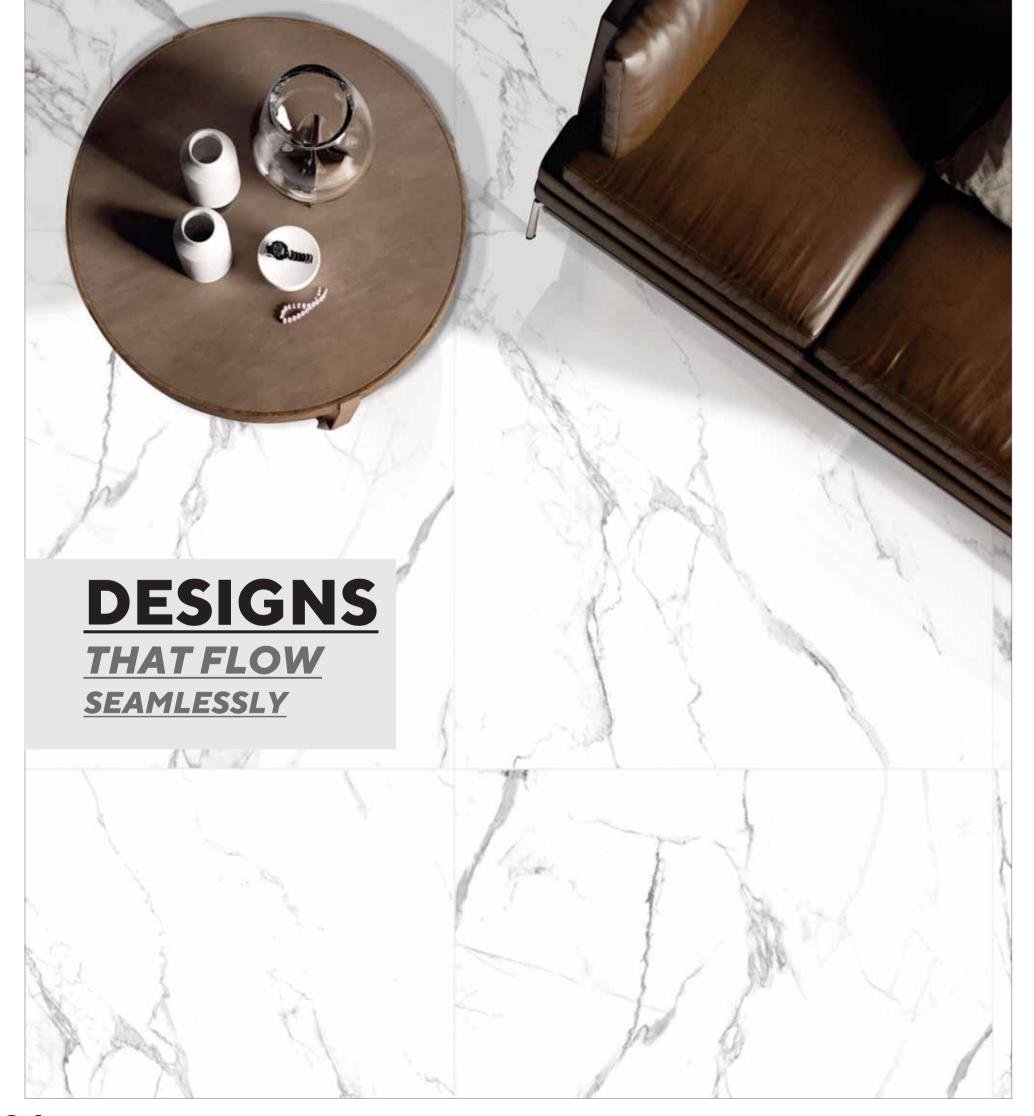


ONELLA GOLD - LISO

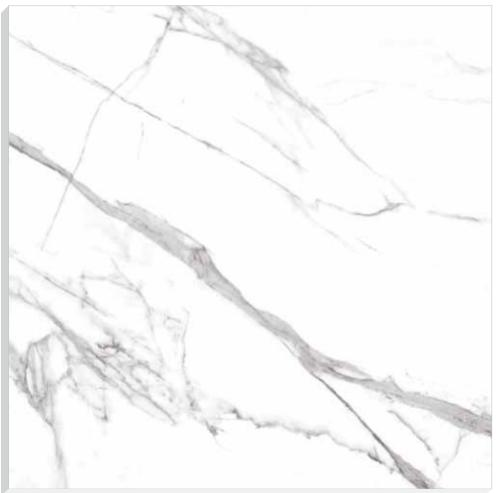
**OXIDO CRIMSON - NRS 59** 









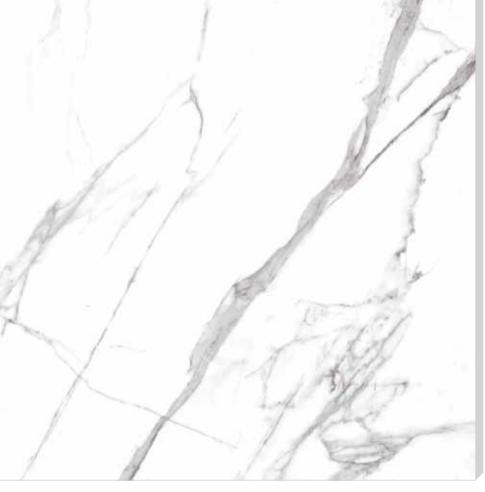


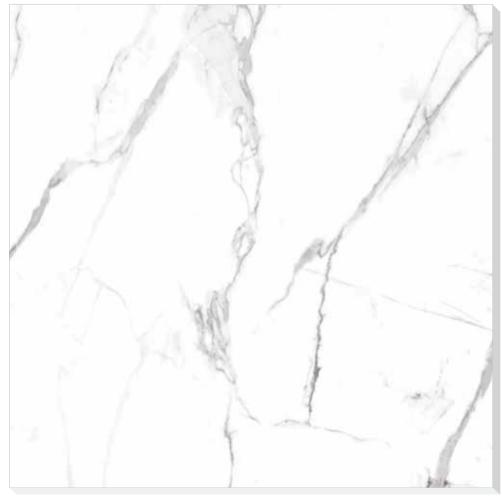
MADIELLE BIANCO - LISO

THESE EXCLUSIVE
WHITE MARBLE SLABS
COME WITH
THE CARE® ADVANTAGE!

# PURE, REFINED LUXURY

White marble replications that inspire dreams. Exquisite and uncommon. Available in polished marble sheen effect and soft matte.





MADIELLE BIANCO - RASSO





### Passion to create ambience, not just another tile

We, at Johnson believe that there is no point in designing a tiling theme in isolation as tiles have to be supportive to the overall ambience. Three unique wooden slabs with CARE® value proposition are presented here in distinctive Natural Relief Surface.





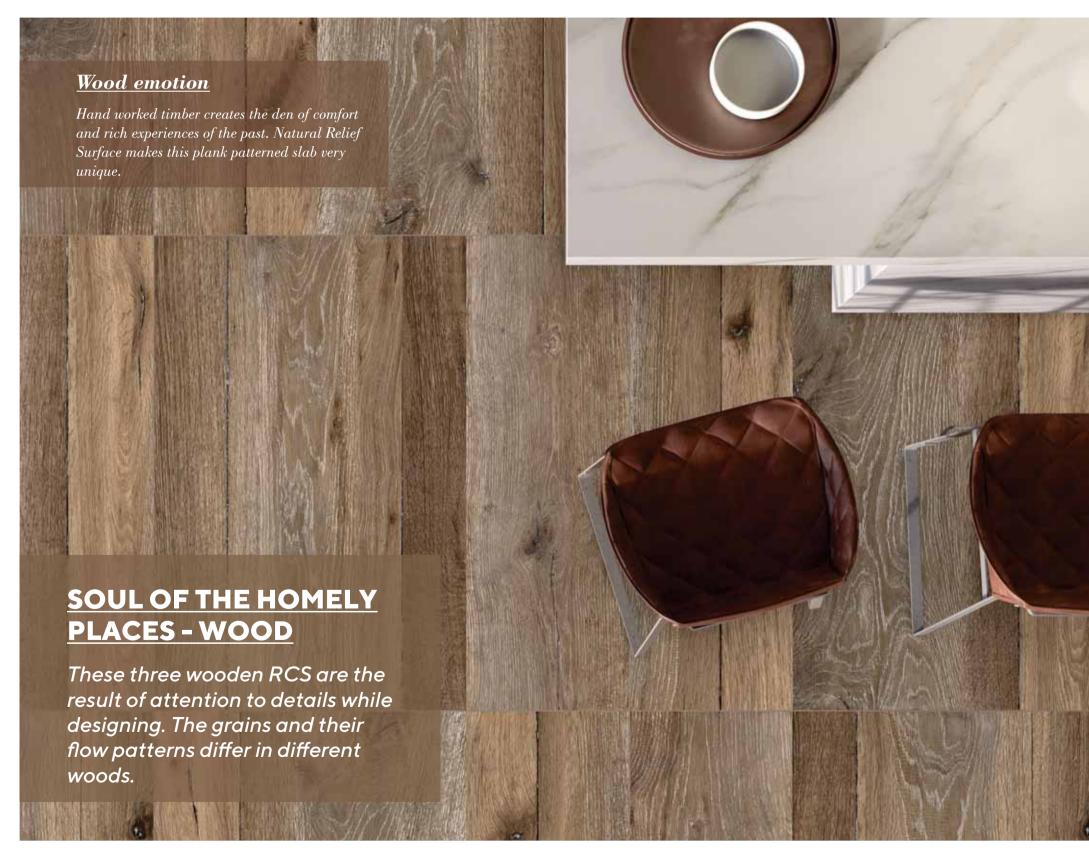
**WOOD PASSION- NRS** 







**WOOD EMOTION - NRS** 



**WOOD COZY- NRS** 

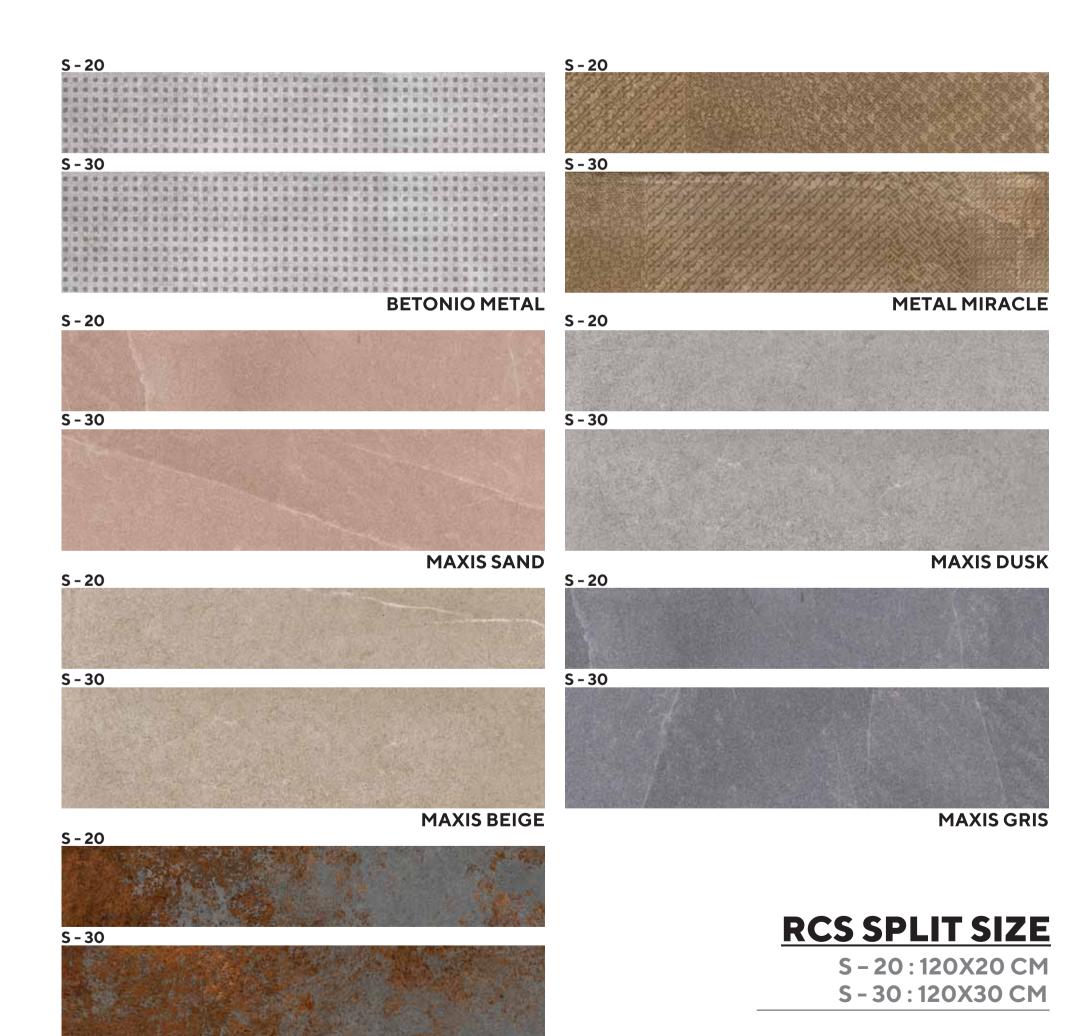












**OXIDO CRIMSON** 









# ENDURA INDUSTRIAL TILING SOLUTIONS

Johnson Endura is the only specialized brand in India offering specialty tiles for industrial premises & outdoor usage.

These offerings include unique solutions for hightraffic areas, swimming pools, cool roof, clad tiles, step tiles, tiles with anti-static benefits etc., We also have tiles for the visually impaired.

# BATHROOMS FIND CLARITY

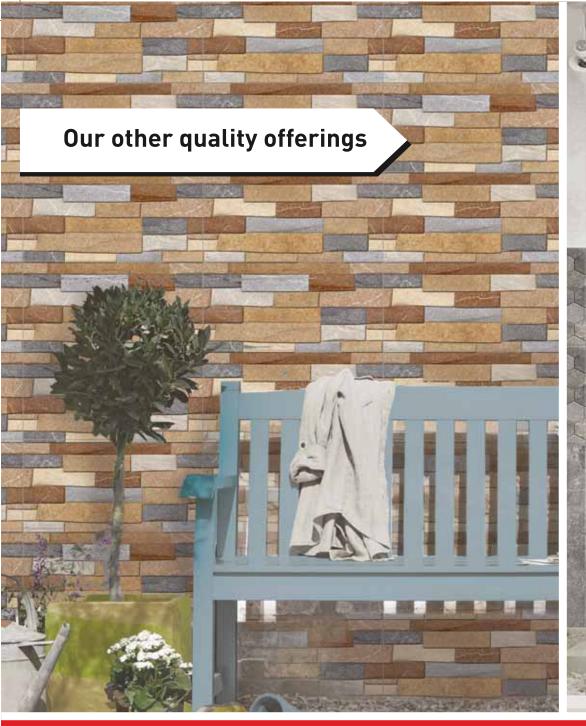
Johnson offers a comprehensive range of Bathroom solutions covering Bath fittings, Sanitaryware & a whole range of wellness products i.e. bathtubs, shower panels, shower cubicles etc.

Johnson also offers a range of sanitaryware with unique antibacterial property. Johnson's Germ Free sanitaryware is an ultimate outcome of the breakthrough Sliver Nano technology that helps keep bathrooms cleaner & hygienic.













# JOHNSON TILES NOT JUST TILES, LIFESTYLES.

Johnson Tiles is the flagship brand of H&R Johnson (India).

Under this brand we offer a wide variety of ceramic glazed wall and floor tiles. Some of the trend-setting innovations we have launched in Johnson Tiles include Antiskid Bathroom Tiles, Water-Repellent Tiles, Joint-Free Tiles, Scratch-Free Tiles, Germ-Free Tiles, 3D digital tiles, Neo Digital Tiles etc.

# JOHNSON MARBONITE PREFERRED OVER ITALIAN MARBLE

Johnson Marbonite is a brand that enjoys the reputation of having become a generic name for vitrified tiles.
Under this brand we offer the entire range of vitrified glazed and unglazed products in various large sizes and surface finishes for application in premium homes, offices, shopping malls, Airports etc.











# JOHNSON MARBLE&QUARTZ NATURE, REINVENTED

Johnson Engineered Marble and Quartz products are impervious, non-porous and homogeneous and are suitable for virtually any interior application Flooring, wall and pillar cladding, countertops, vanity tops, stair treads, risers, etc. Available in large formats of 10 ft x 4 ft these slabs can be fabricated and installed in ways that are not possible with delicate natural marble. They can be supplied in the form of slabs, tiles, or special formats.





# **Technical Specifications**

S. No.	Property	International Standard ISO 13006/ EN14411 Group Bla Requirement	Johnson Porselano Value	Test Method	
	Deviations in & Surface Quality				
1	Deviation in Length & Width	± 0.6% or 2.0 mm	± 0.2%	ISO 10545-2	
2	Deviation in Thickness	± 5% or 0.5 mm	± 4%	ISO 10545-2	
3	Straightness of Sides	± 0.5% or 1.5 mm	± 0.1%	ISO 10545-2	
4	Rectangularity	± 0.5% or 2.0 mm	± 0.2%	ISO 10545-2	
5	Surface Flatness	± 0.5% or 2.0 mm	± 0.2%	ISO 10545-2	
6	Surface Quality	Min 95% Free from Visible Defects	> 95% Free from Visible Defects	ISO 10545-2	
	Physical Property				
7	Water Absorption	≤ 0.5%	≤ 0.5%	ISO 10545-3	
8	Modulus of Rupture	≥ 35 N/ mm2	≥ 38 N/ mm2	ISO 10545-4	
9	Breaking Strength	≥ 1300 N	≥ 1500 N	ISO 10545-4	
10	Resistance to Deep Abrasion of Unglazed Tiles	≤ 175 mm3	Not Applicable	ISO 10545-6	
11	Resistance to Surface Abrasion of Glazed Tiles for Floor Application	Report Abrasion Class	II-V	ISO 10545-7	
12	Coefficient of Linear Thermal Expansion	Report Value	≤ 9 x 10-6 K-1	ISO 10545-8	
13	Thermal Shock Resistance	Report Result	Resistant	ISO 10545-9	
14	Crazing Resistance of Glazed Tiles	Report Result	Not Applicable	ISO 10545-11	
15	Frost Resistance	Report Result	Resistant	ISO 10545-12	
16	Moisture Expansion	Report Value	≤ 0.2 mm/ m	ISO 10545-10	
17	Small Color Differences - for plain colored tiles, where required in a specification	GL : △E<0.75 UGL : △E<0.75	UGL : △E<0.75	ISO 10545-16	
18	Impact Resistance	Report Value	<u>≥</u> 0.55	ISO 10545-5	
19	Scratch Hardness of Surface (Moh's Scale)	Report Value	≥ 5	EN 101/DIN 18155	
20	Slip Resistance for Floor Application	Report Value	0.30 - 0.45	ANSI B101.3	
21	Bulk Density (g/cc)	Report Value	≥ 1.9	ASTM C373-16	
	Chemical Property				
22	Resistance to Staining				
	- Glazed Tiles	Min Class 3	Min Class 3	ISO 10545-14	
	- Unglazed Tiles	Report Resistance Class	Not Applicable	ISO 10545-14	
23	Resistance to Chemicals				
а	Resistance to Low Concentrations of Acids and Alkalis				
	- Glazed Tiles	Report Resistance Class	ULA	ISO 10545-13	
	- Unglazed Tiles	Report Resistance Class	Not Applicable	ISO 10545-13	
b	Resistance to High Concentrations of Acids and Alkalis	Report Resistance Class	UHA	ISO 10545-13	
С	Resistance to Household Chemicals and Swimming Pool Salts				
	- Glazed Tiles	GB	UA	ISO 10545-13	
	- Unglazed Tiles	UB	Not Applicable	ISO 10545-13	
24	Lead & Cadmium Release - for Glazed Tiles, where required	Report Value	Nil	ISO 10545-15	
25	Color Resistance to UV light	Report Result	No Change in Color	DIN 51094	

# **Packaging Details**

Product	Nominal Size (cm)		Approx Area/Box (sq m)	Approx Weight/Box (kgs)
ROYAL CARE SLABS 2400x1200 mm	240x120	1	2.88	61.0
ROYAL CARE SLABS 1200x1200 mm	120x120	2	2.88	60.0
ROYAL CARE SLABS 1200x295 mm	120x29.5	4	1.42	29.3
ROYAL CARE SLABS 1200x195 mm	120x19.5	6	1.40	29.3



# welcome to the digital world of Johnson

With the rapid growth of digital awareness, we have advanced our digital communication tools and technologies to help you make your tile buying experience easy.

Johnson presents most user-friendly websites with various tools such as advanced space visualizer, tile calculator, dealer locator & blogs. With short videos to know all about tiles and product features, this will make you a tile expert for sure.







## **Exclusive Company Display Centres**

Branch	Address	Tel.:		
Coimbatore	Elysium Towers, Park Gate Road, ATT Colony, Gopalapuram, Coimbatore	0422 4382698 / 8883619998		
Guwahati	1'st Floor, Above Royal Riders Honda, Near Rahul Kata, Pub Bragaon, Garchuk, Guwahati - 781035	7604092937		
Chennai	82, 84 & 86 Bascon Maeru, 1st Floor, Kodambakkam High Road, Nungambakkam, Chennai – 600034	9080545851 / 9445390095		
Kolkata	83 JBS Haldane Avenue, TOPSIA Trinity Towers Kolkata – 700046	9073974324		
Cochin	Door No. 11/30 Of, Next to VTJ Hyundai, NH 47 Kudanoor, Maradu, Ernakulam 682304	7034024075		
Chandigarh	SCO 214, Sector 14, Panchkula, Haryana 134109	0172 4691000		
Ahmedabad	F 106-107, Shivalak Plaza, IIM Road, Panjrapole Cross Road, Ahmedabad	9737049918		
Calicut	14/51 F. Bismi Towers, Kallai Road, Calicut- 673 002	0495 2702505 / 2301474		
Bhubaneshwar	229/5332, Gautam Nagar, Bhubaneshwar 751014	8249684001		
Thane	Shop No.5, Ground Floor, Cosmos Jewels Building, Anand Nagar, Ghodbunder Road, Thane-West – 400 615			

## You can reach us at

Region	Branch	Tel.:
EAST	West Bengal (Kolkata)	033-22272128/29
	Odisha (Bhubaneshwar)	0674-6539836/6539837
	Ranchi	9798845560
	Siliguri	9836065812
	Guwahati	9127066591
WEST	Mumbai - Bandra to Dahanu	022 - 30647500/26547300
	Mumbai - Central	022 - 30647500/26547300
	Thane to Raigad	022 - 30246600
	Pune	020-41301164/31/61/63
	Ahmedabad	079-30072051/52/53/54/55
	Indore	0731-4007441
NORTH	Jalandhar	01824-505038/39
	Chandigarh	0172 - 4697100 / 4656940
	Delhi	011-49526600
	Jaipur	0141-2333922
	Ghaziabad	0120-4110377
	Lucknow	0522- 4025128/4065471/4026028
	Patna	0612-2254252
SOUTH	Bangalore	080-25446841/42/43/46
	Hyderabad	040-29802270/71/72
	Vijayawada	0866-2543616/17
	Vishakapatnam	0891-2796376
	Tirupathi	0877-3254151
	Chennai	044-28544116/28541881
	Coimbatore	0422-2540501/2548439
	Salem	0427-2280636/2280637/2280639
	Madurai	0452-4355584/4355594
	Tuticorin	0461-2271558/2278585
	Trichy	0431-2904730/40/50
	Ernakulam	0484-4098500/509/510
	Calicut	0495-2702505/2301474
	Trivandrum	0471-2551141

For address and contact numbers of our Johnson Exclusive Showrooms and Authorized Retailers, please visit our website www.hrjinida.com